



Business Disaster Assistance and Recovery

BCLC Disaster Response Process **Business Sector Coordination with Government and Nonprofit Partners**

Day -1: Day Before Disaster

Pre-disaster conference call with BCLC disaster response working group and other business groups.

Pre-disaster conference call with response partners.

Day 0: Disaster Occurs

BCLC provides a reminder about its response process to its partners and client companies via email and posts the process on BCLC and U.S. Chamber's home pages.

BCLC publicizes business disaster aid helpdesk phone number on Web site.

BCLC conducts outreach to local chambers in the impact zone

BCLC begins monitoring press releases and calls to track corporate contributions in the Corporate Response Tracker.

Day 1-3: Catastrophic Disaster Declaration

BCLC receives notification from the federal government that the business community is being asked to assist with the response. (If this step does not happen, BCLC will not get involved in the response efforts.)

BCLC and Chamber media relations send out a press release with the conference call schedule.

BCLC activates its ombudsman/case officer.

BCLC offers information on resources such as Aidmatrix's donations management tool

Continued



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Day 4: Communication and Coordination — Relief

BCLC holds 1st conference call to coordinate business, chamber, government, and relief officials to focus on immediate relief needs and offers.

Day 7: Communication and Coordination — Relief

BCLC holds its 2nd conference call with business, chamber, government, and relief officials; the focus is still relief.

Day 10: Communication and Coordination — Relief/Recovery

BCLC holds its 3rd conference call; the focus progresses to relief and recovery. The Small Business Administration and/or Department of Commerce is added as a call speaker.

Day 14: Communication and Coordination — Relief/Recovery

BCLC holds its 4th conference call; the focus is still relief and recovery.

Day 21: Communication and Coordination — Long-term Recovery

BCLC holds its 5th conference call; the focus progresses to long-term recovery and reconstruction. Add HUD as a call speaker.

BCLC assesses the future of conference call series.